

WHY SHOULD I USE VIZBALLOONS™ AT MY PRACTICE?

"I don't have to purchase any new equipment, or go through a lengthy learning or training process"

"I can perform procedures quicker, and with greater technical ease, allowing me to reach the end point of intubation with less assistance from staff for pressure and patient rotations"

"I have consistently more time for the withdrawal stage of the colonoscopy, thus more time to pick-up more polyps"

"I avoid unnecessary risk from possible perforations"

"I consistently save time and stay on schedule when performing procedures, and increase turn-over in the endoscopy unit"

A BREAKTHROUGH IN AIRLESS COLONIC INTUBATION



Vizballoons are a disposable medical accessory, universal to all manufactures endoscopes having a minimum working channel size of 3.2 mm.

Vizballoons are shipped with ten (10) individually packaged Vizballoon catheters per case.

The Vizballoons are intended for use in ANY situation where one seeks to avoid intestinal and abdominal distention:

- Redundant anatomy with previous inability to reach the end of a colon.
- Tortuous and long anatomy when previous attempt took significant time and effort.
- Patients with chronic pulmonary diseases in whom excessive IV sedation and abdominal distention are undesirable.
- Patients with severe cardiac conditions when excessive abdominal distention could cause cardiac arrhythmia.



For more information visit vizballoons.com
(888) 507-5762 • sales@vizballoons.com

References: F.W. Leung, Sedation-risk-free colonoscopy for minimizing the burden of colorectal cancer screening, World Journal Gastrointestinal Endoscopy, 2010, March 16; 2(3): 81-89 / Leung FW. Unsedated colonoscopy – Questions: Is it worth staying awake for? Answer: Yes for selected patients who know what it is. Gastrointest Endosc. 2007;65:AB321 / Rex DK, Patient willing to try colonoscopy without sedation: Gastrointest Endoscopy 1999;49:554-559

Vizballoons™

Airless Colonic Intubation:
Consistently Efficient with Less Pain



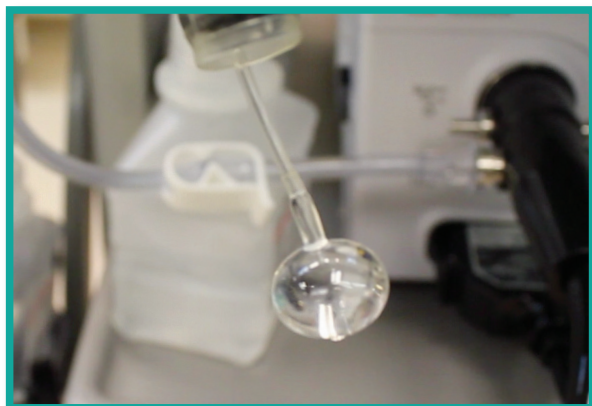
Visualization Balloons, LLC
101 Eisenhower Pkwy, Suite 300
Roseland, New Jersey 07068
United States of America

vizballoons.com



The innovative Vizballoons™ are designed to provide the safest and most comfortable / painless solution for GI practitioners that seek to enhance their existing technology to deliver superior medical results for their patients.

Simple and economical to use, our revolutionary, proprietary, single-use device gives you the ability to manage your block time in the endo suite more efficiently and with greater consistency. The result is an increase in the number of procedures per day, without any need for investments in new hardware or a lengthy learning process.



For more information about the revolutionary new Vizballoons technology, procedures, video tutorials, product documentation and case studies, visit us online at <http://www.vizballoons.com/info-downloads/>

Using your smart phone or WiFi enabled tablet, scan the QR code for a direct link to the Vizballoons procedure video featured on our website.



FEATURES & BENEFITS

See what makes Vizballoons a revolutionary breakthrough

AIRLESS

The innovative, airless Vizballoons technology offers high-quality, increased visualization, drastically increasing the likelihood of QUICK completion of the cecal intubation, even in very redundant anatomy, and when previous colonoscopies were unsuccessful or too long.

SIMPLICITY

Short learning process: Colonoscopy using Vizballoons is intuitive and easy to operate. By performing the intubation phase RELIABLY faster, delays in procedures are consistently avoided.

EFFICIENCY

The Vizballoon technology allows for quicker and technically simpler ways to reach the end point of intubation. Studies demonstrate that patients are able to have a completely sedation free colonoscopy.

COST-EFFECTIVE

Vizballoons is compatible with colonoscopy systems of all major manufacturers. Purchase of a new system is not required. Use of Vizballoons significantly shortens intubation time and decreases overall time a patient spends on the table; increasing efficiency in the colonoscopy suite.

SAFE & LESS PAINFUL

No spontaneous cecal perforation from air distention and the ability to perform unsedated colonoscopy; Vizballoons make less painful colonoscopies and happier patients a reality.

YOUR NEW VIEW...

Blanching of the mucosal vasculature as a new endoscopic parameter/technique to quantitatively and qualitatively assess the pressure exerted by the scope/balloon onto the intestinal wall.

With the Vizballoons technology the operator will now be able to palpate the intestinal wall under direct and CONSTANT vision, previously unachievable.

Avoiding "blanching" of any kind helps decrease looping of the intestine, thus reducing the possibility of significant pain.



NO BLANCHING

Operator can advance scope along the visualized lumen without any significant pressure onto the intestinal wall.



SEGMENTAL BLANCHING

The tip of the scope should be deviated towards the direction of the open lumen or segment where no significant pressure is exerted by the balloon/scope.



CONCENTRIC BLANCHING

A circumferential spasm or stricture is ahead. A combination of injecting a small volume of water and several "shortening" maneuvers will pleat the intestine.